

RETAIL TOBACCO ADVERTISING

Community Education

1. What is the objective you want to achieve?
2. What are all the strategies for communicating with the community?
3. Where would you start and why?
4. What do youth need to know?
5. Plan of Action

TOBACCO INDUSTRY CORPORATE GIVING, SPONSORSHIP & PROMOTION

Event Planner

1. What is the objective you want to achieve?
2. What are all the strategies for communicating with the event planner?
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MAGAZINE ADVERTISING IN SCHOOLS

School Boards

1. What is the objective you want to achieve?
2. What are all the strategies for communicating with the school board?
3. Where would you start and why?
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5. Plan of Action

MAGAZINE ADVERTISING IN SCHOOLS

Parent Groups

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MOVIE RATINGS

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MOVIE RATINGS

Municipalities/Local Governments

1. What is the objective you want to achieve?
2. What are all the strategies for communicating with municipal/local governments?
3. Where would you start and why?
4. What do youth need to know?
5. Plan of Action

OUTDOOR SMOKING

Community Organizations/Businesses

1. What is the objective you want to achieve?
2. What are all the strategies for communicating with community organizations/businesses?
3. Where would you start and why?
4. What do youth need to know?
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