



POINT OF SALE TRAINING MARCH 10, 2010 9:00 AM – 4:00 PM

Training topics will include:

- ❖ Overview of NYS ARRA-funded projects
- ❖ Point of Sale goals, focus areas and Key Messages for 2010-2012
- ❖ Roles of Community Partnerships and Youth Action contractors
- ❖ Putting the Point of Sale Communications Guide into action

**Register online at <http://www.cicatelli.org/tctp/postraining.htm>
Registration Deadline: February 17, 2010**

Location

Holiday Inn Albany on Wolf Road
(www.hialbanywolf.com)
205 Wolf Road, Albany, NY 12205
Phone 518-458-7250

A block of rooms is reserved under the state rate at the Holiday Inn Albany

Booking Code

NYS Tobacco Control Program

Reservation Deadline

February 17, 2010

- ❖ Participants are responsible for their own hotel reservations & arrangements; please remember to bring your tax exempt form for check-in.
- ❖ Coffee and tea will be provided in the morning.
- ❖ Lunch will be served.

For Information: If you have questions please contact Mary Weber 518-474-1515 or mew03@health.state.ny.us