

# CHANGE IS GONNA COME!

## THE ROLES FOR ACTION-ORIENTED YOUTH INVOLVEMENT

### The Sponsors of Change

#### *NYS DoH – Reality Check Coordinators*

- ◆ Makes the decisions on how to move forward at the local level
- ◆ Manages resources
- ◆ Defines “*who*” is needed (*recruitment*)
- ◆ Defines how the initiative will be accomplished (*collaboration with youth*)
- ◆ Trains & Supports the young people

### The Agents of Change

#### *Young People*

- ◆ Must understand the initiative
- ◆ Must plan & implement the change
- ◆ Translate the change initiative into action
- ◆ Deliver the action(s) developed

### Targets of Change

#### Decision-Makers

- ◆ School Boards
- ◆ Tobacco Retailers
- ◆ Parent Organizations
- ◆ Community Groups

***They can make  
things happen!***