

**OPA/OFP HIV Prevention Technical  
Support Conference**

***Grant Programs for HIV/AIDS-  
Related Services in Minority  
Communities***

**Office of Minority Health**

April 1, 2008

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**Office of Minority Health**

- Technical Assistance & Capacity Development  
Demonstration Grant Program (TACD)
- Minority Community Health Partnership HIV/AIDS  
Demonstration Program
- HIV/AIDS Health Promotion & Education Program  
(HHP)
- MAI 2008 Initiatives Pacific Initiative, African  
Immigrant Project, Pacific Islands QA/QI Project,  
AI/AN Needs Assessment, LMTI Project

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**Office of Minority Health**

***Technical Assistance and Capacity  
Development Demonstration  
Grant Program for HIV/AIDS-Related  
Services in Minority Communities***

**MAI 2008**

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**TACD Demonstration Grant Program**

**Goals**

- Provide administrative and programmatic technical assistance to enable minority CBOs to improve their delivery of services.
- Develop capacity (fiscally and programmatically) to allow organizations to successfully compete for federal and other funding resources.

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**TACD Demonstration Grant Program**

**Long Term Goals**

- Increase number of HIV infected racial and ethnic minorities surviving after diagnosis
- Reduced percentage of diagnosis with AIDS when first diagnosed with HIV
- Reduced rate of new HIV infections among minorities in the United States

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**TACD Demonstration Grant Program**

**Co-Risk Factors**

- OMH will collaborate with SAMSHA on its program to address substance abuse and mental health issues to assure that co-risk factors of HIV transmission are addressed
- Grantees will be required to work with organizations that provide such services

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**TACD Demonstration Grant Program**

**Program Results**

- 425 CBOs and FBOs received technical assistance and training
- 425 CBOs and FBOs received technical assistance and training
- 35 mini-grants were awarded for program development and technology
- 27 organizations applied for federal, local, state and/or private funding

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**TACD Demonstration Grant Program**

**Program Results (cont')**

- 7 organizations were successful receiving \$781,000 – 11 organizations are awaiting results
- 272 organizations added to Listserv to receive announcements regarding funding sources
- 3 organizations applied for and received 501(c) status

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**TACD Demonstration Grant Program**

- **Innovative** – Project provide services to all of the minority populations – subpopulations (MSM, women, substance abusers, incarcerated, ex-offenders, etc.)
- **Collaborative** – OMH will collaborate with SAMSHA on its programs to address substance abuse and mental health issues to assure that co-risk factors of HIV transmission are addressed; grantees will be required to work with organizations that address substance abuse and mental health issues

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**TACD Demonstration Grant Program**

- **Builds Capacity** – provides administrative, programmatic technical assistance, mentors relationships, develop capacity
- **Strengthens Coordination** – partnerships between CBOs; and OMH partnerships with federal agencies

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Office of Minority Health  
Minority Community Health  
Partnership HIV/AIDS  
Demonstration Grant Program  
(Community Partnership  
HIV/AIDS Program)

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Community Partnership  
HIV/AIDS Program

- **Purpose** – To improve the health status relative to HIV/AIDS, of targeted minority populations through health promotion and education activities.
- Program tests community-based interventions on reducing HIV/AIDS disparities among racial and ethnic minority populations, and demonstrates the effectiveness of community-based partnerships involving non-traditional partners at the local level in:
  - developing an integrated community response to the HIV/AIDS crisis through community dialogue and interaction;

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**Community Partnerships  
HIV/AIDS Program**

- addressing the sociocultural, linguistic and other barriers to HIV/AIDS treatment to increase the number of individuals seeking and accepting services; and
- developing and implementing HIV/AIDS prevention, interventions, and educational efforts for targeted minority populations.

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**Community Partnership  
HIV/AIDS Programs**

- The Program will result in mobilizing networks, changing behavior and utilization, increasing access to health care services, and increasing knowledge and awareness of HIV/AIDS.
- Other expectations include:
  - Increased number of capacity of community-based, minority-serving organizations directly involved in addressing the HIV/AIDS epidemic.
  - Increased linkage among organizations to facilitate an increase in the number of targeted individuals entering a continuum of health care for HIV/AIDS.
  - Increased HIV/AIDS counseling and testing services.

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**Community Partnership  
HIV/AIDS Program**

- Grantees represent private nonprofit community-based minority-serving organizations that address health and human services; or
  - Public (local or tribal government) community-based organizations, or
  - Historically Black College or University (HBCU), Hispanic Serving Institution (HSI), or Tribal College or University (TCU); and
  - Represent a community partnership of at least three discrete organizations which includes the Grantee, AIDS Service Organization, and a Minority Organization rooted in the community with no experience in HIV/AIDS activities.

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## Community Partnership HIV/AIDS Program

### Examples Project Activities

- Street and other outreach related to HIV/AIDS
- Screening, testing, referral and counseling services
- Development of HIV/AIDS culturally sensitive and age appropriate curricula
- Peer education to raise awareness and promote safe behavior
- Development of linguistically and culturally appropriate health education materials
- Public awareness campaign, with health education signs, broadcasts, videos or publications targeted to the educational level and/or primary language of the selected minority population

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## Office of Minority Health

### HIV/AIDS Health Promotion and Education Program (HHP)

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## HHP

- **Purpose**  
Improve the health status, relative to HIV/AIDS, of young adult minority populations by eliminating disparities.
- Promote the utilization of partnerships, between national minority-serving organizations and institutions of higher education, particularly those with a history of serving minority populations, such as Historically Black Colleges and Universities (HBCUs), Hispanic Serving Institutions (HSIs), Tribal Colleges and Universities (TCUs), and other accredited minority-serving post-secondary institutions.
- The program also promotes promising practices and model programs targeting unique minority communities.

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## HHP

- Grantees represent private, nonprofit national minority-serving organization which addresses health and human services and has a history of service to racial and ethnic minority populations.
- Represent a collaborative partnership consisting of at least 2 institutions of higher education (one rural and one urban campus) particularly those with a history of serving minority populations.

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## HHP

- HHP program proposes to demonstrate the effectiveness of the partnership arrangements between national minority-serving organizations and institutions of higher education to improve the health status of campus-based young adults minority populations, relative to HIV/AIDS by:
  - Developing, implementing and conducting demo projects on college campuses in an arrangement between NMOs and IHEs with a history of serving young adult minority populations;
  - Coordinating educational screening and outreach services, and linkages to improve access to services and treatment;
  - Reducing social, cultural, linguistic, and literacy barriers to healthcare;
  - Implementing and/or adapting existing promising practices/model programs for campus-based young adult minority populations.

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## HHP

The projects focused on the following activities:

- **Increased Awareness of HIV/AIDS Prevention, and Health Disparities** - summer training institutes for university/college staff, student organizations, alumni associations, professionals associations to train interested parties on the basics of HIV/AIDS, and methods to implement awareness to prevention activities on university/college campuses throughout the year; health education curriculum involving train-the-trainer techniques; and development of outreach programs and campaigns between collaborative partners.
- **Improved Patient-Provider Interaction** – screening, testing, referral and counseling services; providing staff with materials to support the coordinate effort; and provision of patient navigators to assist in improving access to health facilities and/or assist in obtaining access to health facilities.

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## HHP

The projects focused on the following activities:

- **Increased Cultural, Linguistic and Literacy Competency** – development of culturally sensitive HIV/AIDS curricula for training programs; distribution of culturally sensitive, age appropriate HIV/AIDS publications, materials and brochures; and health education signs, broadcast, videos or publications targeted to the educational level and/or primary language of the young adult population.

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## HHP

Program Expectations

1. Increased awareness of risk factors for HIV/AIDS, and knowledge of methods, such as abstinence, by which transmission of HIV/AIDS can be prevented;
2. Adoption of health promoting behaviors;
3. Reduction of high-risk behaviors;
4. Improved access to HIV/AIDS services for high-risk minority populations; and
5. Increased counseling and testing services for high risk minority populations, connection to a continuum of care, and increased patient knowledge on how best to access such care.

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## Health Disparities

*Communities of Color  
are Disproportionately Affected*



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