

Project H.E.A.R.T

Stephanie Friesner, RN, BSN, MSN
Family Planning/STI Program Manager

Project H.E.A.R.T

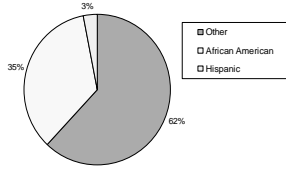
- H-HIV
- E-Education
- A-And
- R-Routine
- T-Testing

Where is Project
Heart?

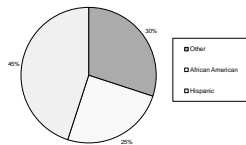


Target Population

Region 7 Race/Ethnicity



Northwoods Race/Ethnicity



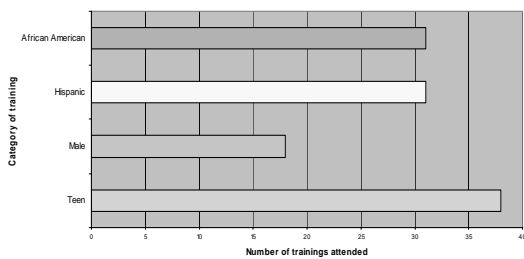
The Staff

Grant Staff includes:
Two Registered Nurses, Disease Investigation Specialist (DIS), Administrative Support, Health Educator (Project Manager)



Training and Technical Assistance

Culturally Competent Trainings



Cultural Awareness

- **Pre-Grant**
 - Agency required cultural competency training
 - Hispanic population in SC lacked adequate health care information r/t HIV and experience restricted access to care (SC HHNA)
- **Current**
 - Optimal customer service skills specific to African American, Hispanic population, male and teens
 - Approximately 55% of all HIV tests during grant year 3 were provided to Hispanic enrolled clients

Education & Outreach

- **Pre-grant**
 - Educational resources limited to brochures, handouts
 - Difficult to provide HIV counseling in community d/t lack of trained staff and limited resources
- **Current**
 - New and innovative media for learning/educational needs
 - Networking with Father-to-Father Project, Mason's, It's Up to Me Project, Dept. of Social Services, College fraternity and sororities and faith-based organizations

Community Awareness

- The project continues to build community awareness through clinic tours, marketing, HIV education sessions, health fairs and continued counsel membership.
 - Panda
 - It's Up to Me Pregnancy Prevention Program (Burke High School and Faith Based)
 - Florence Critternon
 - Father to Father Project

Contact
Information

- Stephanie Friesner, FP/STI Program
Manager
– friensi@dhec.sc.gov
- Judith C. Ward, Project H.E.A.R.T. Project
Manager
– wardjc@dhec.sc.gov
