

Billing for STD Services – Informational Webinar
Monday, January 24, 2011; 2:00-3:00 pm
Access Number: (866) 551-3680
Participant Pin Code: 8463974#

Event Description:

The landscape of family planning and sexually transmitted disease (STD) clinics as they are known today will likely change over the course of the phased introduction of the 2010 Patient Protection and Affordable Care Act. Due to recent expressed interest in the Infertility Prevention Project (IPP) community, this webinar will explore the opportunities and potential for billing for STD services through the firsthand experience of presenters. Three approaches, across three different project areas, will be shared to support STD screening services in the current economic environment.

Participants: Regions II and IV IPP

Agenda:

- i. Welcome
Kelly Opdyke, MPH, Region II IPP Deputy Director, Cicatelli Associates Inc.
Melissa Nelson, MSc, Program Evaluation Associate, Cicatelli Associates Inc.
 - a. Significance of billing for STD services within the context of healthcare reform
 - b. Capacity for and in interest billing for STD services among Region II and IV IPP partners
- ii. Introduction
Peter Leone, MD, Medical Director, North Carolina HIV/STD Prevention and Care Branch
- iii. Guest Speaker 1- *Diane Matthewson, RN, BSN, MPH, CD Nurse Consultant, Communicable Disease Branch, Charlotte Regional Office*
 - a. NC law regarding billing for STDs
 - b. Policies and practices for billing Medicaid and other 3rd party payers
 - c. Contractual guidance to local health departments regarding billing the patient directly
- iv. Guest Speaker 2- *Deb Barron, MBA/IT, Deputy Director Information Services, Regional III IPP, Family Planning Council Inc.*
 - a. Billing in Philadelphia High School Screening Program
- v. Guest Speaker 3- *Roberta Moss, Chief Operating Officer, Health Quarters*
 - a. Integrated FP/STD clinic; lost STD funding due to state budget cuts; retained Title X funding
 - b. Significant loss in STD clients following cuts; able to use state FP dollars to continue providing free STD services for some clients
 - i. Closed clinic and subcontracted to a CHC for FP services in one location where STD clients had made up the majority of clients
 - c. Free services are critical to getting patients to access services
 - d. Clients seem less likely to seek STD services in a “non-STD” setting, but more willing to allow billing for services in these settings (less stigma)
 - e. Offering HIV and other ancillary services (such as birth control and paps) are important in attracting and keeping patients

- f. Have always billed Medicaid to support provision of STD services
 - g. Limited private billing due to confidentiality concerns
 - vi. Q&A
 - vii. Closing discussion and next steps
 - a. Possible homework for participants:
 - i. Research legality of billing for STD services in local area
 - ii. Identify additional existing policies and protocols for billing for STD services
 - b. Gauge interest in follow-up webinar
 - c. Join our group - STDPreventionOnline.org "*Billing for STD Services Cross-Regional Workgroup*"