



Increasing Funding in Poor Economic Times

Region II Infertility Prevention Project,
Executive Committee Meeting

December 12, 2008

Kristine Judd
STD Administrative Manager
Michigan Department of Community Health



CHEVROLET®



Current Budget

- Federal: 17%
 - CDC
 - PBG
- State 44%
 - GF/MHI
 - LPHO
- Local 39%



*“We screen populations at risk,
and treat those found positive
and their partners.”*

m. miller



How We Got There:

- January, 2007: Section convened a committee to analyze partner notification efforts for syphilis, gonorrhea, chlamydia and HIV
- March, 2007: State budget in question. Began discussions of how to assure our funds are safe.
- May, 2007: Data presented to the MALPH Board of Directors regarding PN document and cost savings in avoided PID from GC and CT screening.
- June, 2007: HIRED AMY PETERSON!



How We Got There, cont...

- July, 2007: Data regarding cost savings from avoided PID, for each local health jurisdiction, were mailed to each health officer.
- August, 2007: Presentations, on the GC CT screening program, were given to both the Public Health Management Team and Director's Strategy Team.
- November, 2007: Presentation to MALPH board on the PN x 4 document.



How We Got There, cont:

- December, 2007:
 - Submitted request for funds to support expanded initiatives aimed at reduction GC and CT.
 - PN and TA documents distributed to LHD requesting feedback.
 - Genesee County HO contacted program to ask that our proposal be changed to have money go to LPH.



How We Got There, cont:

- January, 2008: LPH, through MALPH, submitted a competing proposal.
- February, 2008: \$1 million put into Governor's budget to support our plan.
- February – May, 2008: Administration testified at Senate and House. Money was taken out, put back in, then negotiated down. The LHD proposal was funded in Senate, reduced in House.
- July, 2008: Final appropriation of 750,000 per year through 2012. LHD proposal was not funded





Strategies

- BREVITY!
- Make information pertinent to the individual
- Make it about cost savings



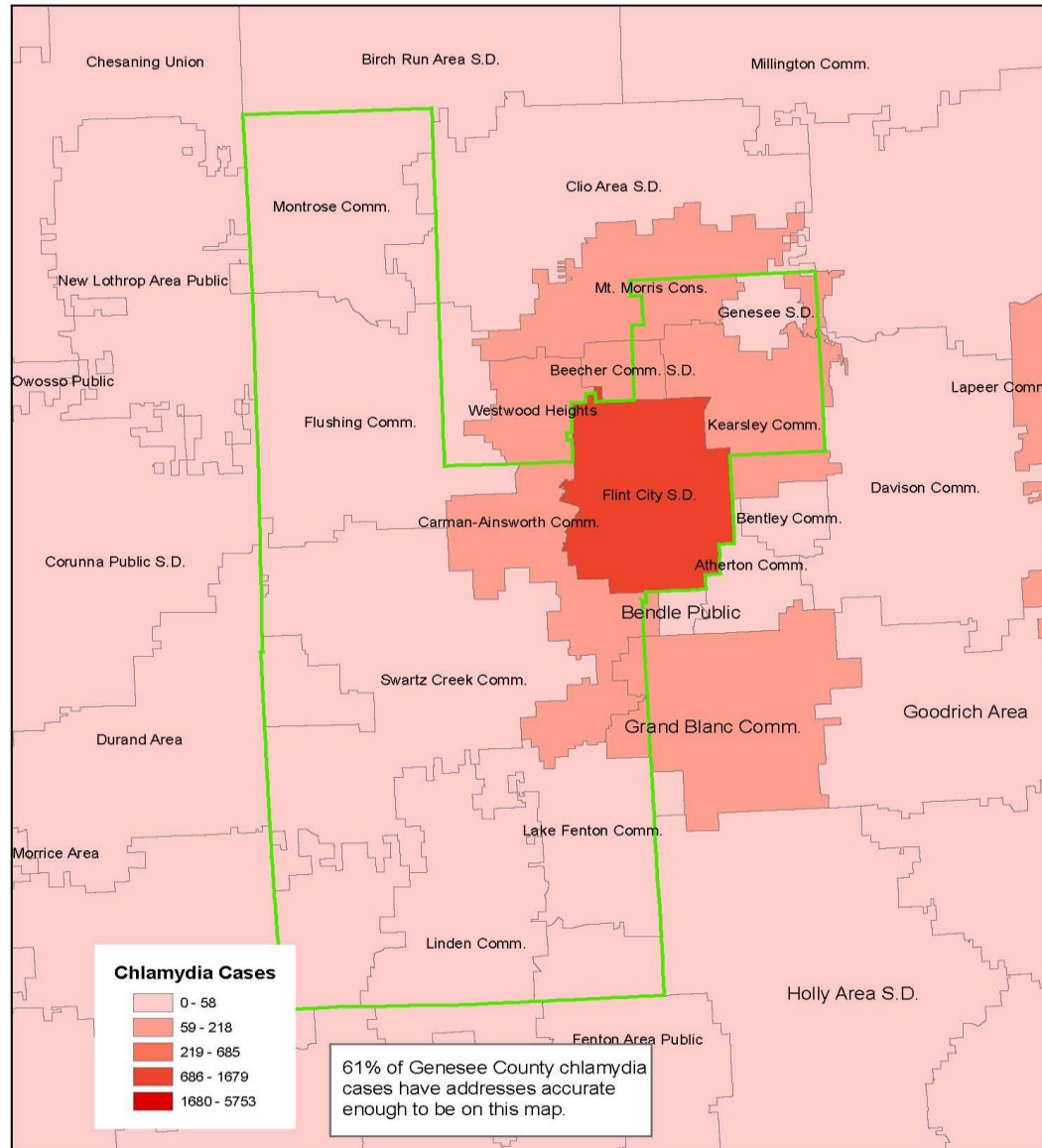
Each Business Day in Michigan's IPP Sites

- ~720 tests are conducted
- ~57 infections are identified
- Statewide savings resulting from 2006 IPP activity – almost **\$10,000,000***.

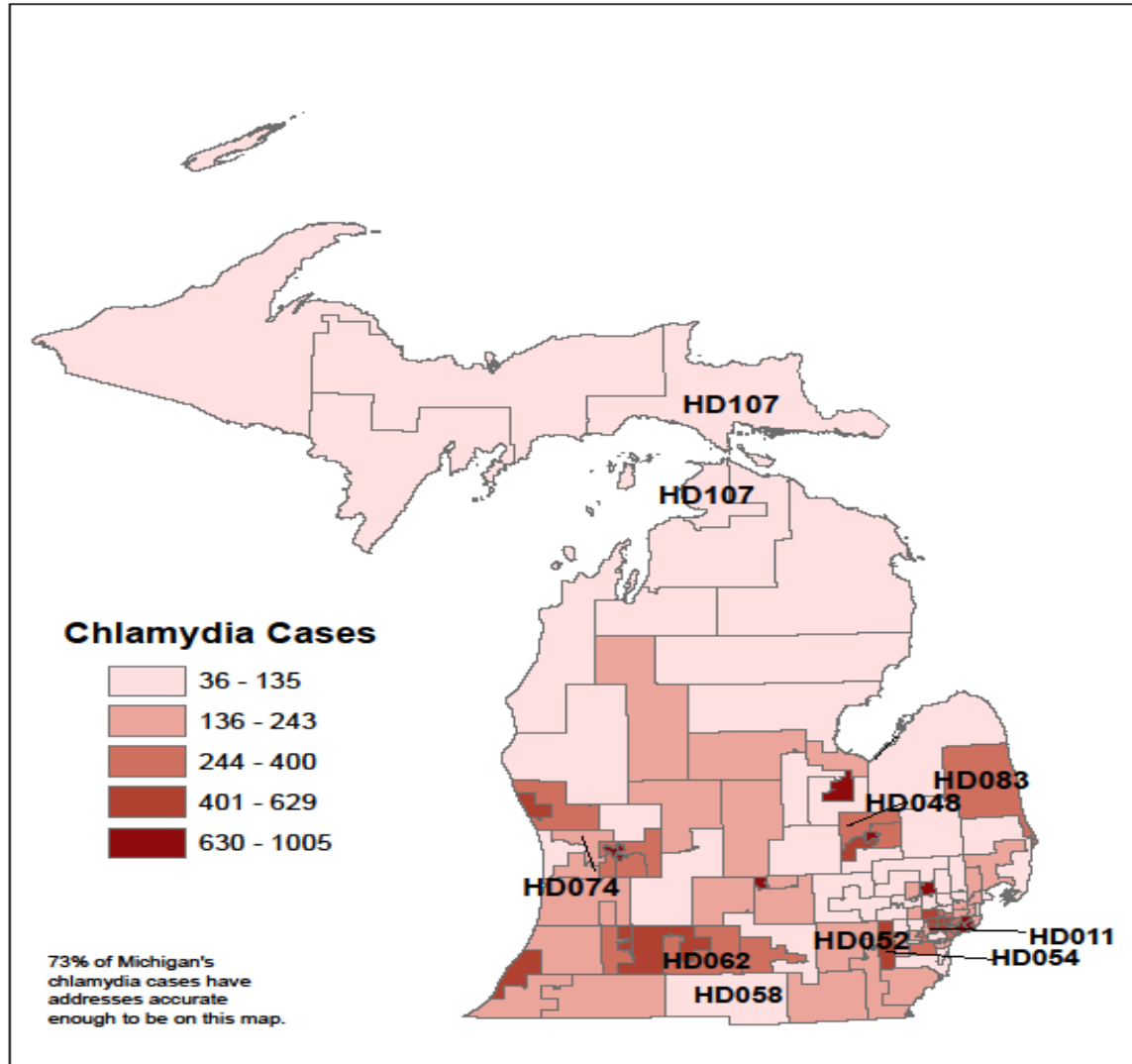
* *Howell MR, Quinn TC, Brathwaite W, et al. Screening women for chlamydia trachomatis in family planning clinics; the cost-effectiveness of DNA amplification assays. Sex Transm Dis 1998; 25:108-17.*



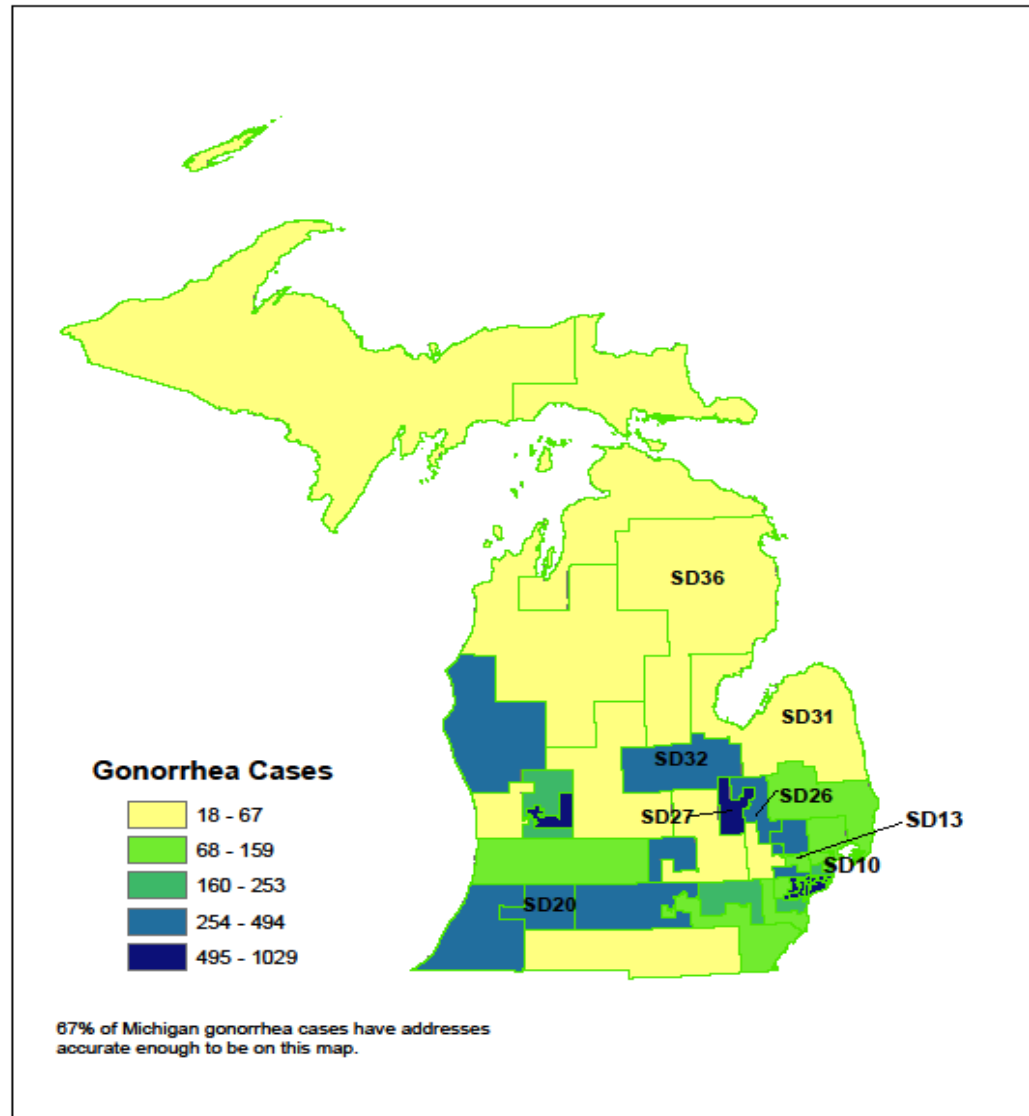
2006 Chlamydia Cases in the 27th Senate District By School District



2006 Chlamydia Cases by Michigan House District



2006 Gonorrhea Cases By Michigan Senate District



Missed Screening Opportunities Cost Michigan Money

- Amount spent by Medicaid to screen female members age 16-25 in 2006 –
 - ~ \$2.2 million
- Cost to screen and treat 100% of eligible Medicaid female members age 16-25 in 2006 -
 - ~ \$4 million
- Cost to treat chlamydia related PID in 2006 –
 - ~ \$5.5 million



Lessons Learned

- Communicate with locals earlier in this type of process. They are experiencing significant money issues and will seek to protect their jurisdictions first.
- Identify key local officials and/or constituents to carry the message and create buy-in.
- It's all about relationship building and good timing!



Thank You!

Kristine Judd, STD Administrative Manager

Michigan Department of Community Health

STD Program

313/456-4426

juddk@michigan.gov

